

11th ANNUAL AMERICAN PIE – 4TH OF JULY
2011 VENDOR INFORMATION AND EVENT GUIDELINES

The Rotary Club of Orange Park is hosting this fabulous event. All money raised by this great event will be given to local charities. Arts and Crafts, commercial businesses, and other vendors are invited to participate.

DATES: **Monday, July 4, 2011**

TIME OF EVENT: **11:00 AM – 10:00 PM, July 4th**

SET UP TIMES: **Sunday, 9:00 AM – 8:30 PM, July 3rd**
 Monday, 8:00 AM – 10:00 AM, July 4th

PLEASE NOTE: ABSOLUTELY NO VEHICLES WILL BE ALLOWED IN OR OUT OF THE VENDOR AREAS AFTER 10:00 AM ON MONDAY. AFTER THE COMPLETION OF THE FIREWORKS MONDAY NIGHT, ORANGE PARK POLICE AND MOOSEHAVEN SECURITY WILL ALLOW VEHICLES IN OR OUT OF THE VENDOR AREAS ONLY AFTER ALL PEDESTRIANS HAVE CLEARED THE AREA.

PARKING: Vendors are limited to one vehicle to be parked free in the designated vendor parking area. No vehicles/trailers may be parked by your booth unless the vehicle is part of the booth and conforms to the overall space commitment.

SPACE SIZE: Non-Food Vendors, 10' X 10' and you must provide own tables, chairs, canopies, etc. Food Vendors space limitation is 10' X 25'

PRICES:

- \$50.00 All **non food** vendors. This will include arts and craft vendors, and Not for Profit organizations.

- \$200.00 Retail or service businesses, and political parties or candidates.

- \$100.00 Food Vendor. The spaces in the food court area along River Road are limited and available on a first come basis. The fee will include electricity. No individual generators are permitted. All proceeds to the vendors will be split 80% Vendor/20% Promoter. Commemorative tokens valued at \$1.00 will be the only acceptable legal tender. They will be sold on site.

Except for River Road food vendors, if electricity is desired, add \$20.00. If electricity is not requested on the Registration Form, it will not be available on the day of the event.

Sponsorship questions and food vendors contact Jim Cribb or Andrew Smith at (904) 264-0520. All other vendors contact _____ for information. Registration forms are available on our web site at **www.orangepark4thofjuly.com**.